



FOR IMMEDIATE RELEASE

Contact:

In Las Vegas:
Stephanie Kirby, Executive Director
702-822-2324

In Reno:
Heather Goulding, Director of Development and Community Engagement
775-240-2319

SUSAN G. KOMEN'S AFFILIATES IN NEVADA TO JOIN FORCES TO INCREASE IMPACT ACROSS THE SILVER STATE

New Komen Nevada to maintain presence in both Las Vegas and Reno

RENO AND LAS VEGAS, NEV. (March 16, 2016) – Susan G. Komen Southern Nevada, based in Las Vegas, and Susan G. Komen Northern Nevada, based in Reno, announced today that they are joining forces and will now operate as one entity. The new combined organization, which became effective today, will operate as Susan G. Komen Nevada, and will incorporate the volunteer leadership, grant making relationships and fundraising capacities of both organizations. In addition, both regions will still host their signature annual fundraising event – Race for the Cure – in their origin cities.

Together, the combined Affiliate remains dedicated to providing access to breast cancer screening and treatment programs in Nevada, while educating the community about how early detection can lead to early treatment and potentially save lives. In addition to Las Vegas and Reno, the newly-merged affiliate will continue to support all of rural Nevada.

“Nevada is a tremendously large state, so it is very important for us to maintain the services that we currently have in place and look to strengthen, as well as create, new partnerships. By merging into one Komen Nevada, we are confident we can be a stronger Affiliate while absolutely maintaining the incredible relationships we have with our donors, supporters, sponsors and survivors. We are excited about our future together and what it means for our ability to serve the people of our state,” said Stephanie Kirby, who has been named Executive Director of Susan G. Komen Nevada. Kirby previously served as executive director of Komen Southern Nevada.

“By combining the resources of the Reno and Las Vegas offices, we are now better positioned to increase the impact that Komen can make across the state. Mission drives what we do every day. Working together, we will be able to do much more for Nevadans impacted by breast cancer,” said Heather Goulding, who previously served as Executive Director of Komen Northern Nevada. Goulding will continue to be based in Reno, and will now serve as Director of Development and Community Engagement.



The Affiliates have taken steps to ensure this operational merger does not change what matters most to supporters:

- Donations will continue to support breast health programs and organizations all across Nevada. Combined, the two organizations have contributed over \$11 million in grant money to Nevada healthcare organizations.
- Low-income, uninsured and underinsured women, survivors, family and friends of survivors, grantees and the medical community will continue to be served.
- Komen Nevada will continue hosting the Komen Race for the Cure in both Las Vegas and Reno. The 21st Annual Las Vegas Race for the Cure will be held on May 7, 2016 in downtown Las Vegas on Fremont Street Experience. The 18th Annual Reno Race for the Cure will be held on October 16, 2016 in downtown Reno at Reno City Plaza.

About Susan G. Komen Nevada

The Nevada Affiliate of Susan G. Komen® is dedicated to reducing the burden of breast cancer in our community. Seventy-five percent of the Affiliate's funding stays in our community, advocating for those impacted by breast cancer and funding grants to community organizations that provide breast cancer screening, diagnostic and treatment services for medically underserved women. The remaining 25 percent is contributed to Komen's national Research and Training Grants Program, which funds leading research in all areas of breast cancer.

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